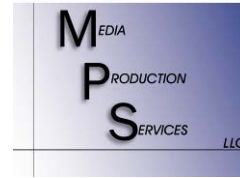


# MEDIA PRODUCTION SERVICES, LLC

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## FOR IMMEDIATE RELEASE

Pittsfield, MA, March 21, 2005 – Media Production Services announced today that it will be providing production support for College Sports Television's coverage of the NCAA Women's Frozen Four tournament.

"Broadcasting an NCAA Championship Tournament is always exciting," said Andrew Schneider, President of Media Production Services. "MPS has a long relationship with professional hockey and it's always gratifying to be able to provide that additional hockey insight to a client," Schneider said.

The tournament will take place at the University of New Hampshire in Durham, and feature St. Lawrence, Dartmouth, Harvard, and Minnesota vying for the NCAA title. CSTV's "Friday Night Hockey" has been the only national hockey package at any level this season. The three games in the NCAA women's tournament are the finale of CSTV's ice hockey coverage for the 2004-05 season.

Media Production Services, LLC is a full service production company specializing in production and event management, and consulting. MPS' client list includes CSTV, ESPN, NBC Sports, USA Broadcasting, Discovery Networks, NBA Entertainment, New Line Television, TWI, and the USTA. MPS is located in Pittsfield, Massachusetts.

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