

MEDIA PRODUCTION SERVICES, LLC



75 Sherwood Drive
Pittsfield, MA 01201-5911

Tel: (413) 447-3838
Fax: (206) 984-1204
www.MediaProduction.tv

FOR IMMEDIATE RELEASE

Integrated Sports Productions, a Pittsfield, MA-based video production and consulting firm, has changed its name to Media Production Services LLC. The launching of MPS, LLC coincided with its selection by the Republican National Committee (RNC) to provide production management services at the Committee's national convention at New York's Madison Square Garden in late August – early September, 2004.

According to Andrew Schneider, MPS's President, the name change was prompted by the growing diversity of the clients the company now serves. "We're not moving away from our close ties to the production of sporting events. But the new name truly represents the direction I see the company going in for the future," Schneider said.

During the run up to the convention in New York, MPS was hired by College Sports Television to provide production management for their fall 2004 soccer package. CSTV will be airing 16 games throughout the fall, featuring the top men's and women's teams across the nation, culminating with the NCAA men's and women's quarterfinal games in late November and early December.

Just prior to being engaged by the RNC, Media Production Services completed production on the Senior All-Star Game from the Reebok ABCD Basketball Camp run by Sonny Vaccaro. MPS provided essential video production and consulting services for this showcase of the nation's outstanding high school basketball stars. The two hour program aired on cable in July.

Media Production Services, LLC is a full service production company specializing in production and event management. MPS' client list includes ESPN, USA Broadcasting, Discovery Networks, NBA Entertainment, New Line Television, TWI, and the USTA. MPS is located in Pittsfield, Massachusetts.

FOR MORE INFORMATION, CONTACT:

Andrew Schneider
President
413-447-3838